

Serial No. 10/780,579

**IN THE SPECIFICATION:**

The specification as amended below with replacement paragraphs shows added text with underlining and deleted text with ~~striketrough~~.

Please REPLACE the paragraph beginning at page 16, line 18, with the following paragraph:

Fig. 4C is a schematic drawing for explaining light emission of the AC-driven plasma display device. Stripe-patterned ribs 416 are arranged, where each rib has either of red, green and blue fluorescent materials 418 coated on the inner surface thereof, so as to allow the fluorescent material 418 to emit light 421 when excited by the electric discharge activated between the X electrode Xi and Y electrode Yi.